

For Immediate Release

Grab your family and head to Lawry's for an egg-citing time this Easter!

SINGAPORE, 22nd February 2024 – Still figuring out your Easter plans? Head to Lawry's for an awesome time this year on Sunday, 31 March 2024.

Embark on an egg-citing Easter Adventure Join us for a day filled with fun activities that promise to create unforgettable memories for the whole family. Don't miss our Best Dressed Children



Contest, offering the chance to win fantastic prizes including dining vouchers worth up to \$200. From balloon sculpting to face painting, and customizing Lawry's photo frames to take home, there's something for everyone to enjoy. Plus, indulge in complimentary candy bags, kid's colouring and activity sheets, temporary body tattoos, and an Easter egg decorating kit to take home. Join us from 12 pm to 2 pm and make this Easter one to remember!



A Day for Everyone in the Family

While the young ones are off having a great time, parents can embark on 5-course Brunch or Dinner. Start your Easter celebrations with a choice of Lawry's *Famous Original Spinning Bowl Salad* or *Carrot Pumpkin Soup*, an Easter must-have. Warm your taste buds up for our entrées with our delightful appetiser of *Easter Bunny's Roll*, a trio of Bread Crumb-coated Cheese Eggplant, Salmon Gravlax and Zucchini Egg Roll.



Don't miss the opportunity to savour Lawry's renowned *Signature Roasted USDA Prime Rib of Beef* during your visit—it's a must-try! Indulge in this hearty dish when the Silver Cart makes its way to your table. Additionally, our menu boasts equally impressive entrée options such as the *Easter Duck Delight* and the beloved *Everybunny's Favourite Baked Cod*. Make sure to save room for



dessert! Treat yourself to the delightful *Sweet Easter Ending* for a perfect conclusion to your meal at Lawry's.

Young Bunnies will receive a Lawry's Exclusive Mascot with every kid's menu ordered, while adults get a \$50 dining voucher for use on the next visit with every bill.

The 5-Course Easter Day Menu will be served for lunch and dinner at Lawry's The Prime Rib Singapore on Sunday, 31 March 2024 at \$169⁺⁺ per guest. Kid's set menus will be available at \$69⁺⁺ per child. To join in the Easter Festivities, tables are available for reservation at (65) 6836 3333 or reservations@lawrys.com.sg. Early reservations are strongly recommended to avoid disappointment.

END -



ANNEX

For high-resolution images and menus, please refer to the press kit here.

Easter Day Menus

Easter Day 5-Course Set Menu at \$169⁺⁺ per guest

Kids Menu at \$69⁺⁺ per child

Available for lunch and dinner on Sunday, 31 March 2024

Easter Day Highlights

- Best-dressed Children Contest with attractive prizes to be won
- Balloon Sculpting (12-2pm only)
- Face Painting (12-2pm only)
- Easter Candies for Children
- Easter Egg Decorating Kit
- Kid's Colouring and Activity Sheet
- Temporary Body Tattoos
- Balloons Giveaway
- Exclusive Lawry's Mascot with every kid's menu ordered
- \$50 Return Dining Voucher with every bill



About Lawry's The Prime Rib Singapore

Located in the heart of Orchard Road, Lawry's The Prime Rib Singapore is distinguished for its exceptional American cuisine, serving only the best.

Overlooking the vibrant streets of Orchard Road through the 4-metre high floor-to-ceiling windows, Lawry's boasts a seating capacity of up to 160. It exudes an air of opulence with its sleek interpretations of luxury.

Be prepared to indulge in their authentic Signature Prime Rib of Beef! Each standing roast is aged for up to 28 days to heighten tenderness and slowly roasted on beds of rock salt, a method that forces the juices inward and ensures uniformly juicy and flavourful meat. It is then carved from the famous Silver Carts and served with the table-side showmanship of the Original Spinning Bowl Salad. End your meal on a sweet note with Lawry's Signature dessert- the Strawberry English Trifle.

Lawry's The Prime Rib Singapore

333A Orchard Road, #04-01/31 Mandarin Gallery, Mandarin Orchard Singapore, Singapore 238897 Tel: 6836 3333 | Email: reservations@lawrys.com.sg

Website: www.lawrys.com.sg Facebook: https://www.facebook.com/LawrysSG/ Instagram: https://www.instagram.com/LawrysSG/

Media Contact

Amanda Chua Tel: +65 6834 9586 / +65 8820 4003 Email: <u>mktg@lawrys.com.sg</u>



Easter Day

5-Course Set Menu

Freshly Baked Assorted Soft Rolls

STARTER

One Choice of the following

THE FAMOUS ORIGINAL SPINNING BOWL SALAD

Romaine Lettuce | Iceberg Lettuce | Beetroot | Baby Spinach Eggs | Croutons | Lawry's Vintage Dressing

Or

CARROT PUMPKIN SOUP

Carrots | Pumpkin | Herbs and Cream

APPETIZER

EASTER BUNNY'S ROLL

Bread Crumb-coated Cheese Eggplant | Tomato sauce | Egg White | Salmon Gravlax | Zucchini Egg Roll

PALATE CLEANSER LIME SORBET

ENTRÉE

Choice of the following

SIGNATURE ROASTED USDA PRIME RIB OF BEEF

150grams Signature Roasted USDA Prime Rib of Beef | US Idaho mashed Potatoes | Yorkshire Pudding

Whipped Cream Horseradish | Choice of creamed Corn, creamed Spinach or buttered Peas

EASTER DUCK DELIGHT

Slow-braised Fresh Duck Leg | American Port Wine | Herbs and Vegetables Idaho Potato wedges | seasonal Vegetables

EVERYBUNNY'S FAVOURITE BAKED COD

Baked Cod Fish | White Wine | Herbs | Roma Tomatoes | Chimichurri Idaho mashed Potato | seasonal Vegetables

DESSERT

SWEET EASTER ENDING

Earl Grey sponge | Lemon Whipping cream | Caramel glaze

169⁺⁺ per guest

Available for lunch and dinner on Sunday, 31st March 2024 Strictly not available in conjunction with any other promotions, offers, vouchers and discounts, including bank discounts.

Lawry's The Prime Rib Singapore Pte Ltd

Mandarin Gallery • 333A Orchard Road #04-01/31 • Singapore 238897 • Tel: (65) 6836-3333 Email: reservations@lawrys.com.sg • Website: https://www.lawrys.com.sg